

PAYROLL PROVIDER COMPARISON SHEET



When running a virtual bookkeeping biz, payroll is a beast you can't run from. Payroll is necessary for any client who has a team and also for S Corp owners. Payroll is nuanced and detailed, and pairing with a payroll provider helps your clients get the job done right, while saving your time, which keeps your bill down. Win, win, win! While there are other providers, I use and recommend both ADP and Gusto.

In transparency, my personal choice is ADP. But I use Gusto for some clients and it is a good platform, too. I recommend being a partner of each, learning the ropes, and finding your preference.



ADP



Gusto

MAIN FEATURE COMPARISON

Personal touch from your payroll partner	✓	
Seamless integration with retirement contributions	✓	
Free payroll for your firm	✓	Gusto says they will honor, but it is not their true policy
Timeliness of processing payroll	✓	
Resources and education	✓	✓
Hands off client onboarding	ADP handles set up and first payroll run	Gusto will assist only with larger clients
Earning potential for you	✓	
Price for your client	ADP will typically price match	✓
Contractor only payments		✓
Foreign contractor payments		✓
Time tracking	Basic time tracking \$2.50/month per user	Robust time tracking by client/project available
Sign up as a partner (for free) and connect with my rep from each	Become an ADP Partner	Become a Gusto Partner

Click here to visit www.katieferro.com/payroll-partners to learn more and see a demo of each

